



World Society of Intravenous Anaesthesia Onlus
www.worldsiva.org



4th World Congress of
**TOTAL INTRAVENOUS
ANAESTHESIA AND TARGET
CONTROLLED INFUSION**

(TIVA-TCI 2014)

24th - 26th May 2014
SOPIA, BULGARIA

Invitation to Industry
**SUPPORT AND
EXHIBITION PROSPECTUS**



Invitation from the President and Local Chair

Dear Colleagues, Guests and Friends,

It is a great pleasure for me to welcome you in Sofia, on the IV Congress of WorldSIVA, 24-26 May 2014. Intravenous anesthesia takes increasingly place in anaesthesiological practice. Prerequisite for this is dramatically increased number of short-term diagnostic and therapeutic procedures, ever more prevalence of day surgery. The efforts of World SIVA is to define rules and to implement in clinical practice pharmacodynamics and pharmacokinetics; to trace the path for introducing new means of anesthesia, to develop new techniques, create guidelines for sedation, preoperative anesthesia; identifies future strategies and challenges facing ICU. Particularly import is the role of WorldSIVA in training anesthesiologists worldwide trough sponsorship programs. Training Centers allow fellows to touch the experience of leading world specialist of highest standard. All this contributes for increasing the quality of anesthesia and patient safety.

All this makes us feel proud to be hosting this important scientific event.

Sofia, one of the most ancient capitals in Europe, was founded by the Thracians in the 7th century BC under the name Serdica was later conquered and developed by the Romans to become the favorite city of Emperor Constantine the Great. The combination of ancient heritage, beautiful scenery of the surrounding mountains and mineral springs and the spirit of the modern world, create a unique atmosphere for all guests of the city.

As the capital of Bulgaria, Sofia offers excellent conditions for hosting the World Science Forum. Located in the heart of the city the Congress Centre offers a variety of halls and all necessary facilities. Its location provides easy connections to the airport and all types of public transport, including the Metro. Just a few minutes walk are some of the most prestigious hotels, which will be greater convenience for Congress participants.

As a Minister of Health in Bulgaria and as a President of the Bulgarian Society of Anesthesiologists I can ensure you that we will have the support of our entire government to conduct this scientific forum. I was assured by the Minister of Foreign Affairs that the issue of visas for participants outside the EU will be arranged in the most convenient and smooth way.

I expect this forum to be unforgettable for all participants, thanks to the strong and varied scientific program prepared by the Scientific Committee. And we as hosts will try the hospitality of our beautiful capital to leave you warm memories!

All above mentioned makes us to believe this Congress will contribute for outgoing development of WorldSIVA and inclusion of new members from more and more countries worldwide!

Am looking forward to meet you in Sofia in 2014!

Friendly regards from Bulgaria!

Prof. Nikolay Petrov, DSc

Minister of Health of the Republic of Bulgaria

President of the Bulgarian Society of Anaesthesiologists,

Dear Colleague,

It is our pleasure to invite you to the 4th World Congress of the Scientific Society in Total Intravenous Anaesthesia that will take place on May 24-25- 26, 2014, in Sophia, Bulgaria. Every two years WORLD SIVA attracts a wide international and multidisciplinary audience to allow the opportunity for delegates to share their experiences and 'network' with a variety of specialists in their respective fields of interest.

In line with WORLD SIVA's mission statement:

The association will also improve the standard of Intravenous Anaesthesia; improve Intravenous Anaesthesia delivery systems; including Target Controlled Infusion (TCI) technology; promote the clinical application of existing and new knowledge in Intravenous Anaesthesia; promote scientific education in Intravenous Anaesthesia; bring together those who study and practice Intravenous Anaesthesia; develop and recommend safety and quality standards for Intravenous Anaesthesia; address any possible ethical problems associated with Intravenous Anaesthesia; establish an international network for the exchange of information and expertise about Intravenous Anaesthesia.

The scientific program also includes practical workshops on highly clinically relevant topics.

This edition of the World Congress will again feature a groundbreaking program with world renowned faculty, authoritative and innovative keynote lectures, scientific theme tracks, industry luncheon symposia, poster sessions, an integrated industry exhibition, and last but not least magnificent social networking events full of culture and culinary delights.

We look forward to meeting you in Sophia for this stimulating meeting.

Yours sincerely,

Quirino Piacevoli
WSIVA Chair

The Society

About TIVA-TCI

Over the past years, anaesthesiologists in most countries have developed a major interest in intravenous anaesthesia. This has been prompted in many cases by the availability of improved drugs, such as propofol and remifentanyl, and the more widespread introduction of target controlled infusion systems. These factors, together with improved education, have led to growing awareness of the value of these new techniques for routine anaesthesia and also to the rapidly evolving area of conscious sedation.

Several National and International Societies for Intravenous Anaesthesia have now been established. On September 27-29, 2007 the First World Congress of Total Intravenous Anaesthesia-Target Controlled Infusion' was held in Venice, Italy. This was also the 10th Anniversary of the European Society of Intravenous Anaesthesia. This First World Congress was a resounding success with 650 delegates from 49 different countries attending.

About Worldsiva

The World Society of Intravenous Anaesthesia is a scientific non profit organisation – Charity Society – devoted to improving the standard of intravenous anaesthesia and intravenous anaesthesia delivery systems, including target and feedback controlled infusion technology.

WorldSIVA promotes the clinical application of existing knowledge and the acquisition of new knowledge by bringing together clinicians, scientists and educators from around the world who practice, study and teach intravenous anaesthesia.

The Aims Of Worldsiva

- Improve the standard of intravenous anaesthesia.
- Improve intravenous anaesthesia delivery systems, including target controlled infusion (tci) technology.
- Promote the clinical application of existing and new knowledge in intravenous anaesthesia.
- Promote scientific education in intravenous anaesthesia.
- Bring together those who study and practice intravenous anaesthesia.
- Develop and recommend safety and quality standards for intravenous anaesthesia.
- Address any possible ethical problems associated with intravenous anaesthesia.
- Establish an international network for the exchange of information and expertise about intravenous anaesthesia.
- Provide and promote the information regarding opportunities for post graduate training and research in intravenous anaesthesia.
- Promote or sponsor publications or periodicals concerning intravenous anaesthesia.
- Arrange at regular intervals a world Congress in intravenous anaesthesia and to sponsor regional Congresses and encourage Congresses in this field.
- Affiliate with other national and international scientific organizations active in all aspects of intravenous anaesthesia.

Congress Details

Congress Administration

The Congress is organised by
World Society of Total Intravenous Anaesthesia and Target Controlled Infusion

President - Quirino Piacevoli

Executive Board of WorldSIVA

Vice President – Keira Mason
Secretary – Alfredo Del Gaudio
Treasurer – Pedro Luis Gambus Cerrillo

Board of Directors of WorldSIVA

Riku Aantaa
Douglas Carlson
David Gonzal
Wolfgang Heinrichs
Daniela Ionescu
Tomei Kazama
Philippe Mavoungou
Roaul Muchada
Gyujeong Noh
Nikolay Petrov
Michael Stabile
Chandra Susilo
Flavio Veintemilla
Zuo Zuo

Why Should You Participate?

- Demonstrate your company's leadership in the field of Anaesthesia
- Reach key thought leaders academic and industry researchers and clinicians
- Raise your company's visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Convene a corporate symposium

Congress Objectives

TIVA – TCI 2014 will bring together leading scientists, public health experts, policy-makers to translate recent momentous scientific advances into action that will address means to end the epidemic, within the current context of significant global economic challenges.

The Congress will have a positive impact on Intravenous Anaesthesia's response globally with the following objectives;

- To bring together the world's scientific experts to catalyze and advance scientific knowledge about Intravenous Anaesthesia, present the most recent research findings, and promote and enhance scientific collaborations around the world.
- To bring together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to Intravenous Anaesthesia around the world and overcome barriers that limit access to prevention, care and services.
- To engage key, new and non-traditional stakeholders throughout the world in the development of and participation throughout the Congress programme.
- To illustrate the enormity of the human suffering and economic cost if society fails to act on the scientific opportunities now available to reverse the

Date: 24 – 26 May, 2014

Location: Sofia, Bulgaria

Venue: National Palace of Culture – Congress Centre, Sofia

Participants: We expect 750 – 1000 to attend the 2014 Congress.

Congress Organiser:

TIVA – TCI 2014, Kenes UK, The Euston Office, 1 Euston Square, 40 Melton Street, London NW1 2EE

Tel: +44 (0) 207 383 8030

Fax: +44 (0) 207 383 8040

E-mail: tiva-tci@kenes.com

Website: www.tiva-tcicongress.com

Exhibition/Support: Maya Ravinsky, Industry Liaison

Tel: +44 (0) 207 383 8045

Fax: +44 (0) 207 383 8040

Email: myatsiv@kenes.com

Please contact with any questions regarding sponsorship and exhibition.

Preliminary Programme

Saturday, 24th May, 2014

	Plenary – Hall A	Hall B	Hall C	Hall D
14:00-15:30	Workshop: TCI for Beginners- An Initiation	Workshop: Applying Pharmacokinetics to TCI	Workshop: TCI in Children	Workshop: PKPD Tools
15:30-19:30	Opening Ceremony			
19:30-evening	Welcome Reception			

Sunday, 25th May, 2014

	Plenary – Hall A	Hall B	Hall C	Hall D
08:00-08:40	Plenary Lecture: Nanomedicine in the 21st Century		Plenary Lecture: Best of Both Worlds: Why Not Adding Some XYZ-Flurane to TIVA	
08:40-10:30	Exploring the Realms of the Science of Intravenous Anesthesia		Enhancing Safety through Understanding and Practice	
	The EEG and Brain State		Safe and Unsafe Systems: Properties and Design Features	
	Developmental Neurotoxicity: From Bench to Bedside		Pharmacokinetics, Pharmacodynamics, and TCI Safety	
	The Mysteries of Memory: Anesthetic Amnesia		Does Anesthesia or Sedation Play a Role in Respiratory Outcome?	
10:30-11:00	Break			
	TCI in Adults: Let's Start with the Basics	The ICU, Intravenous Anesthesia and Sedation	Pediatric TCI, Session 1 of 2	
	Moving from Manual to TCI Dosing	Delerium and Agitation: Etiology and Treatment	An Overview of the Pharmacology of Commonly Used Medications	
	Understanding Pharmacokinetics	The Frontiers of Pain Management in the ICU	Understanding Pharmacokinetics	
	A Review of the TCI Models	Does Sedation Effect Immunity?	Workshop : How to use simulation to teach TIVA/TCI	
	Putting it all Together for Clinical Application	Targeted Controlled Sedation	Putting it all Together for Clinical Application	
13:00-14:30	Lunch			
14:30-15:00	TIVA and TCI on the battlefield Plenary		Whats New for Cardiac PreConditioning? Plenary	
15:00-17:00	Exploring the Realms of Propofol	Management of the Medically Complicated Patient	New drugs and Delivery Techniques	Neuro Anesthesia
	The Molecular Mechanisms of Propofol	Is BIS relevant to Monitoring Anesthesia Depth for Mentally Disabled Patients?	Does Closed Looped Intravenous Anesthesia Enhance Safety?	Does eeg facilitate emergence?
	Propofol: Front end kinetics and induction dose	Obstructive Sleep Apnea and Obesity	Anesthesia Therapy for Mental Illness	Intravenous Anesthetics and Brain Pre-Conditioning... Reality
	Propofol formulations	Management of the Patient with Hepatic Failure	Exploring the Realms of Regional Anesthesia	The Blood Brain Barrier and Beyond
	Is a Role for Ketofol	Anesthesia for the Obese	Whats New and On the Horizon in Intravenous and Inhalation Sedation	
		Open Panel Interactive Discussion- Q and A	Open Panel Interactive Discussion- Q and A	
17:00-18:30	Workshop : TCI in clinical practice in Spanish	Workshop PKPD Tools	Workshop in Korean. Simulation of target-controlled infusion using Asan pump	

Monday, 26th May, 2014

	Plenary – Hall A	Hall B	Hall C	
	(Theatre)			
08:00-08:30	Exploring the Mechanisms of Anesthesia Plenary			
08:30-9:00	Automated Intravenous Anesthesia Delivery Plenary		Applications and Limitations of Neuromonitoring in TIVA	
09:00-10:30	Pediatric TCI, Session 2 of 2	TIVA in the Operating Room	Exploring the Realms of Opioids	Anesthesia in the Operating Room
	A Review of the TCI Models	The Role of Intravenous Lidocaine	Is Remifentanyl the Best Opioid for Children and Neonates?	Role of Muscle Relaxants in TIVA
	Understanding front end kinetics in children	Exploring Neuromuscular Blockers	An In-Depth Look at Opioids	Tracheal Intubation without Neuromuscular Blockers
	Optimising use of drugs for pediatrics	Does preoperative fluid management influence postoperative outcome?	Hyperalgesia Induced by Opioids	Prevention and Treatment of Postoperative Nausea and Vomiting
				Vital Sign Directed, Patient Controlled, Intravenous Anesthesia Delivery VPIA
10:30-11:00	Break			
11:00-13:00	The Frontiers of Science Plenary		Frontiers of Anesthesia Plenary	
	Genomics and the Future of Anesthesia Delivery		System Redesign to Prevent Error in Healthcare	
	Optogenetics: A Revolution in Neuroscience		Emerging Mechanisms of General Anesthesia	
	Anesthesia and Cancer: Can the Technique Influence Recurrence or Metastasis		Strategies to Minimise Ventilation Induced Injury	
13:00-14:30	Lunch			
14:30-16:00	TIVA TCI and Obstetrics	Dexmedetomidine	Exploring TCI	
	TIVA During Cesarean Section	Dexmedetomidine in the ICU	The Role of Simulation Software	
	TIVA for Labor Analgesia	Clinical Applications and Limitations for Sedation	TCI Propofol in the Critically Ill	
	Perioperative Applications of Dexmedetomidine	Choosing a TCI Model for the Geriatric		
16:00-18:00	TIVA/TCI in Analgesia	Sedation Across the Globe	TIVA Across the Continents	
	New Aspects of Pharmacokinetics with Morphine	Development and Implementation of Sedation Guidelines in Europe	What is the Future for TCI and TIVA Globally ?	
	Monitoring Nociception	Sedation in the United States- a multidisciplinary approach	Africa:	
	TIVA, Pharmacokinetics and Procedural Sedation Outside the Operating Room	The evolution of Sedation in South America	Japan:	
		Education in procedural sedation: Innovations in Team Training and Education of Sedation	Is the Role of Intravenous Anaesthesia Diminishing in Economically Challenging Countries?	
		Open Panel Interactive Discussion- Q and A		
18:00-18:30	Closing Ceremony and Prize winners			

Commitment to the Highest Standards in CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu/

International CME Accreditation

An application for CME Credit will be made once the scientific Programme is finalised. Complete details will be available on the Congress web site at www.tiva-tcicongress.com

Satellite Symposia

Satellite Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and Programme are subject to approval by the scientific committee and all such sessions will be indicated in the Programme as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering)

Participant Demographics

- In 2011, 700 individuals from 68 countries participated in the third TIVA-TCI congress in Singapore.
- In 2009, 650 individuals from 58 countries participated in the second TIVA-TCI congress in Berlin, Germany.
- In 2007, 643 individuals from 46 countries participated in the first TIVA-TCI congress in Venice, Italy.

Participation Trends

As was expected, the large majority of participants came from East Asia and Australia/New Zealand. The second largest group was from Europe (total of 24%), where the congress held its first two meetings. Australia, Singapore, and China had the highest representation at the congress.

Statistics show that TIVA-TCI is most attended by clinicians, with clinical practitioners making up 71% of participants.

As the Congress is coming back to Europe, we expect the delegate numbers to increase significantly within Europe

Venue

THE CONGRESS VENUE



National Palace of Culture – Congress Centre, Sofia

1 Bulgaria Square

Sofia

1463

Tel: +359 (2) 954 3131

Email: info@ndk.bg

Website: www.ndk.bg

The National Palace of Culture, located in Sofia, the capital of Bulgaria, is the largest multifunctional congress, conference, convention and exhibition centre in Southeastern Europe.

The congress centre has a variety of technical equipment at its disposal in order to host different types of events, such as concerts, conferences, exhibitions and shows. It has an area of 123,000 m² on eight floors and three underground levels. The National Palace of Culture has 13 halls and 15,000 m² of exhibition area, a trade centre and a car park. The Hall 1 can seat over 3,000 people.

Industry Support

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Industry Support and Exhibition Sales Department to discuss your needs (Contact information provided in the “General Information” section).

All sponsors will be able to enjoy the following benefits:

- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Programme
- Acknowledgement on Sponsors’ Board on-site

Industry Support

PACKAGES & SYMPOSIA

PLATINUM SPONSORSHIP PACKAGE € 60,000

Plenary Satellite Symposium

- Sponsorship of an Official Satellite Symposium in a Plenary Hall, up to 90 minutes, Programme subject to the approval of the Congress Scientific Committee.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of the Fourth World Congress of Total Intravenous Anaesthesia – TCI 2014"
- Symposium programs will be included in the Final Program
- Timeslots TBA
- Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor.

Exhibition Space

- Allocation of 32m² Exhibition space (additional space can be purchased at a reduced cost of € 450 per square meter)

Advertisement

- Inclusion of one promotional insert in the Congress bags (insert to be provided by sponsor)*
- Full Page Color Symposium Advertisement in the Final Programme
- Sponsor's logo with hyperlink on Congress website

Registration

- Six complimentary Congress registrations

Acknowledgement

- Sponsor's support will be acknowledged in the Final Programme alongside the session information as "Sponsored by"
- Platinum Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the Final Programme (subject to receipt by publishing deadline)

GOLD SPONSORSHIP PACKAGE € 40,000

Parallel Satellite Symposium (1.5 hours, Parallel Hall) OR Company targeted Workshop Session (1.5 hours, Parallel Hall)

- Parallel Satellite Symposium / Company targeted Workshop Session, Programme subject to the approval of the Congress Scientific Committee.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of the Fourth World Congress of Total Intravenous Anaesthesia – TCI 2014"
- Symposium / Workshop programs will be included in the Final Program
- Timeslots TBA
- Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor.

Exhibition Space

- Allocation of 24m² Exhibition space (additional space can be purchased at a reduced cost of €450 per square meter)

Advertisement

- Inclusion of one promotional insert in the Congress bags (insert to be provided by sponsor)*
- Full Page Color Symposium Advertisement in the Final Programme(subject to receipt by publishing date)
- Sponsor's logo with hyperlink on Congress website

Registration

- Four complimentary Congress registrations

Acknowledgement

- Sponsor's support will be acknowledged in the Final Programme alongside the session information as "Sponsored by"
- Gold Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the Final Programme(subject to receipt by publishing deadline)

SILVER SPONSORSHIP PACKAGE - EDUCATIONAL GRANT € 20,000

Educational Grant in Support of an Existing Official Parallel Session

- The parallel session is an existing scientific session accepted or invited by the Scientific Committee and supported by a grant from the industry.
- Sponsorship of an Educational Grant in a Parallel Hall
- Programme subject to the approval of the Congress Scientific Committee

Exhibition Space

- 12m² Exhibition space (additional space can be purchased at a reduced cost of € 450 per square meter)

Advertisements

- Inclusion of one promotional insert in the Congress bags (insert to be provided by Sponsor)*
- Sponsor's logo with hyperlink on Congress website

Acknowledgement

- Sponsor's support will be acknowledged in the Final Programme alongside the session information as "Supported by"
- Silver Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the Final Programme (subject to receipt by publishing deadline)

SILVER SPONSORSHIP PACKAGE - COMPANY TARGETED € 20,000 WORKSHOP SESSION

Company workshop session up to 1.5 hours, Programme subject to the approval of the Congress Scientific Committee in a parallel hall

- Includes: Hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Workshop of the Fourth World Congress of Total Intravenous Anaesthesia – TCI 2014"
- Workshop Programs and Abstracts will be included in the Programme(subject to receipt by publishing deadline)
- Parallel Workshop Time Slots : to be assigned
- Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsors.

Exhibition Space

- 12m² Exhibition space (additional space can be purchased at a reduced cost of € 450 per square meter)

Advertisements

- Inclusion of one promotional insert in the Congress bags (insert to be provided by Sponsor)*
- Sponsor's logo with hyperlink on Congress website

Acknowledgement

- Sponsor's support will be acknowledged in the Final Programme alongside the session information as "Supported by"
- Silver Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the Final Programme(subject to receipt by publishing deadline)

BRONZE SPONSORSHIP PACKAGE € 7,500

Exhibition Space

- 12m² Exhibition space (additional space can be purchased at a reduced cost of € 450 per square meter)

Advertisements

- Inclusion of one promotional insert in the Congress bags (insert to be provided by sponsor)*
- Sponsor's logo with hyperlink on Congress website

Acknowledgement

- Bronze Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the Final Programme (subject to receipt by publishing deadline)

***The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.**

For the proceeding Satellite Symposia and Workshop Sessions, the following applies:

- Satellite Symposia are offered to industry as non-CME commercial/promotional sessions and are allocated on a "first-come, first-served" basis.
- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and Programme are subject to approval by the scientific committee.
- In case where the scientific committee does not approve the Satellite Symposia program, each party will be entitled to cancel the Satellite Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation, neither of the parties will have any claims, demands or suits towards the other.
- The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the event organisers.
- Satellite Symposia will be indicated in the programme as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering).
- Symposia Programmes and abstracts will be included in the Industry Support and Exhibition Section of the Programme (subject to receipt by publishing deadline)

Individual Sponsorship Opportunities

COMPANY TARGETED WORKSHOP SESSION € 22,000

Company workshop session up to 1.5 hours, Programme subject to the approval of the Congress Scientific Committee in a parallel hall

- Includes: Hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Workshop of the Fourth World Congress of Total Intravenous Anaesthesia – TCI 2014"
- Workshop Programs and Abstracts will be included in the Programme (subject to receipt by publishing deadline)
- Parallel Workshop Time Slots : to be assigned
- Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsors.

CONGRESS BAGS € 12,000

The Sponsor will provide the funding for the participants' Congress bags

- The bags will bear the Sponsor's logo and the Congress logo

INTERNET AREA € 8,000

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed.

- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to distribute mouse pads and related promotional gifts from the Internet Area
- Opportunity to provide your company's letterhead for the Internet Area's printers
- Opportunity to place your own carpet for branding

EDUCATIONAL GRANTS

Grants of any amount, whether for the overall Programme or for individual sessions, are appreciated and important to the success of the event.

- All support will be recognised in the Industry Support and Exhibition section of the Programme guide, on the event website, and with signage during the event.

SPEAKER SUPPORT € 4,500/3,000/2,000

Companies may support registration fees, travel, lodging, etc. for individual faculty members. In compliance with all CME accreditation criteria, the support will be disclosed to participants and the industry supporter must not attempt to influence the content or presentation by the faculty member.

- All support will be recognised in the Industry Support and Exhibition section of the Programme guide, on the event website, and with signage during the event.

PRIZES – Educational Grant for Best Oral & Poster € 2,000

An unrestricted educational grant will be awarded to the best oral and poster presentations. A representative of the sponsoring company will award the grants. The prize winners will be selected by the Organising Committee and will be awarded at a Plenary Session on the final day of the Congress. The grants will assist the recipients to continue their research.

SPEAKER'S READY ROOM € 7,000

Facilities will be available at the Congress Area for speakers and abstract presenters to check their presentations.

- Sponsor's name / company logo will appear on all signs for this room
- Opportunity to provide Sponsor's mouse pad at each work station
- Opportunity to display Sponsor's logo on screensavers at each work station

HOSPITALITY SUITES / MEETING ROOMS Price Depending on the size of the room

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

POSTER BOARDS € 3,000

A special Poster Board Area will be designated in which researchers are given the opportunity to share their findings with participants of the Congress. Presenters will communicate their research through short oral presentations as well as visual posters.

- Sponsor's acknowledgement at the entrance to the poster board area
- Sponsor's logo will be displayed on the poster boards

LUNCH BREAKS € 5,000/break

Lunch will be served during breaks on each day of Congress sessions.

- Acknowledgement on a sign at the entrance to the lunch break area on-site and in the Congress program
- Sponsor will be given the opportunity to brand the napkins, flags on tables, glass holders (at an extra cost)

WELCOME RECEPTION (Sole Sponsorship) € 20,000

Sponsor will have the opportunity to promote itself through a Welcome Reception on the first evening to which all Congress attendees are invited.

- Sponsor's logo on sign at the entrance to the Welcome Reception and in Congress publication
- 6 complementary invitations for the Welcome Reception for non-participants

NOTEPADS AND PENS € 3,000

Sponsor will provide the participants' notepads and pens, in addition to a sponsorship fee.

- The notepads and pens will bear the Sponsor's name/company logo and will be distributed in the participants' Congress bags

CONGRESS LANYARDS € 12,000

- Opportunity to include company logo on lanyard
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

Abstracts on CD-ROM or USB € 12,000

The CD-Rom/USB will contain all of the scientific abstracts. Each participant will receive an exchange voucher.

- The CD-Rom/USB will be distributed to all participants from the Supporter's exhibition booth in exchange for a voucher
- Exclusive advertisement on the back of the exchange voucher
- CD cover will be provided by the event organiser with the event branding
- Support will be acknowledged on the CD cover as: "Supported by..." and a company logo only
- Support will be recognised in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

Advertising Sponsorship Opportunities

Advertisements are available in the following Congress publications:

Type	Back Page €uro	Inside Front / Back €uro	Inside Page €uro
Final Program	5,000	3,000	1,500
Mini-Programme (Sole Sponsorship)	5,000	-	-

INSERTS IN CONGRESS BAGS €3,000

Inclusion of an insert in the participants' Congress bags. Please note that the material should be provided by Sponsor and must be approved by the Secretariat.

- Sponsor's product information will be available for all Congress participants
- ***The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.**

Compliance Notes for Additional Opportunities Not Described in Current Template

Promotional Mailshot for Satellite Symposia and Meet the Expert Session

Opportunities for promotion of industry organized sessions are possible. These promotional opportunities will be separate from promotion of the overall event and must be clearly identified as "Satellite Symposium/Session organised by: Company Name (not included in the main event CME/CPD credit offering).

Industry Support and Exhibition Catalogue

If a separate catalogue with all industry information and materials is created (vs. only separate section in the main Programme guide) then it may be supported by industry, and can include ads/promotional materials as desired.

Advertisements on Signage Around Venue

Signage and advertisements around the venue should not be in the educational meeting rooms, directly at the entrance/exit doors to the educational rooms, or in the registration area. Other placements should be approved by organizing committee.

Advertisements

In the Programme guide, ads must be separated from the general event information in a clearly identified section at the back of the book; ads on back cover are not allowed. If an entirely separate catalogue is created, then there are no restrictions on ad placement.

Company Notepads and Pens

Compliant if distributed outside the educational meeting room (for example, bag insert, in exhibit hall)

Non-Compliant/Do Not Offer:

Main CME/CPD Event Email blasts, brochures, mini program, bookmark, etc.

If branded as main Congress materials, then should not be supported by industry as cannot effectively separate industry support/promotion from the educational/scientific elements.

Congress Directional Signage

Directional signage is typically directly outside the educational meeting rooms and representative of the entire event. It's better to keep this free of company names/logos.

Awards/Prizes

Pharmaceutical and device industry companies would not support this as providing gifts is non-compliant with industry codes.

Exhibition

The commercial/technical Exhibition will be held in the National Palace of Culture – Congress Centre, Sofia. The floor plan has been designed to maximise Exhibitors' exposure to the delegates.

The Exhibition Floor Plan will be posted online shortly. In the meantime, as companies are expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first-come, first-served basis.

The commercial/ technical Exhibition will be held in the National Palace of Culture – Congress Centre, Sofia.

The floor plan has been designed to maximize Exhibitors' exposure to the delegates.

SPACE ONLY RENTAL (Minimum of 12 sqm)

The price for space only is €500 per square meter. This includes:

- Exhibitors' badges
- 100 word company / product profile in the commercial/exhibitor section of the Programme guide
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

SHELL SCHEME RENTAL

The price for shell scheme is €550 per square meter. This includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
- Listing and profile in the Industry Support and Exhibition section of the Programme.
- Company name on Exhibition signage during the Congress

****Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.**

Allocation of Exhibition Space

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of €150. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

Exhibitors’ Technical Manual

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Insert and Display Materials

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

Site Inspections

Exhibitors and Supporters are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

Exhibitor Profile

Upon receipt of the booking form, you will be asked to please upload a 100-word Exhibitor Company/Product profile to a provided link. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the Program.

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. Hermes-Merkur has been elected as the exclusive handler for all Kenes Congresses. The exclusivity of Hermes-Merkur for the handling needs of Congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Congress.

Further details will be included in the Exhibition Technical Manual.

Additional Information for Supporters & Exhibitors

Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

Contracts & Confirmation

SUPPORTERS

Once a Support Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Supporter. Upon receipt of the Supporter Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.

Sponsorship and Exhibition Booking Form

Please complete all details and send to:

Maya Yatsiv, TIVA – TCI 2014, Email: myatsiv@kenes.com

CONTACT NAME: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____

POST / ZIP CODE: _____

COUNTRY: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

WEBSITE: _____

VAT NUMBER: _____

I would like to book the following sponsorship items:

Educational opportunities		
Item	Price	✓
Platinum Sponsorship Package	€ 60,000	
Gold Sponsorship Package	€ 40,000	
Silver Sponsorship Package – Educational Grant	€ 20,000	
Silver Sponsorship Package – Company Targeted, Workshop session	€ 20,000	
Bronze Sponsorship Package	€ 7,500	
Company targeted workshop session	€ 22,000	
Congress Bags	€ 12,000	
Internet Area	€ 8,000	
Speakers Support	€ 4,500 / € 3,000 / € 2,000	
Prize – Educational Grant for best Oral & Poster	€ 2,000	
Speaker Ready Room	€ 7,000	
Poster Boards	€ 3,000	
Lunch Break	€ 5,000/Break	
Welcome Reception	€ 20,000	
Notepads and Pens	€ 3,000	
Congress Lanyards	€ 12,000	
Abstracts on Disk-On-Key/ CD-ROM	€ 12,000	
Final Programme	€ 1,500 / € 3,000 / € 5,000	
Mini-Programme	€ 5,000	
Insert in Congress Bags	€ 3,000	
Hospitality Suites/Meeting Rooms		
Total Amount (please complete)		

Exhibition Space				
Choice	Stand Number	Space only € 500 Shell Scheme € 550	No. of Square Metres	Total Price
Choice # 1				
Choice # 2				
Choice # 3				
Total Amount				

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

-
- Provisional Booking – The item will be released if not confirmed within 14 days
 - Please call me to discuss our support package
 - Please send me a contract and first deposit invoice

Terms of Payment

60% upon receipt of agreement and first invoice

40% 24 November, 2013 (6 months before the Congress)

All payments must be received before the start date of the Congress. Should the Supporter fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.

Payment Methods

Option 1: Payment by Bank Transfer. Please make drafts payable to:

Account Name: Kenes UK Limited
 Sort Code: 203019
 Account Number: 77086999
 IBAN: GB13 BARC 2030 1977 0869 99
 BIC/Swift: BARCGB22
 Bank Name: Barclays Bank Plc
 Bank Address: 27 Soho Square, London, W1D 3QR

Option 2: Payment by cheque. Please make cheques payable to: Kenes UK

Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to the Industry and Liaison Sales Associate
Maya Ravinsky, myatsiv@kenes.com

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before 24 September, 2013 (8 months before Congress), inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between 24 September, 2013 – 24 January, 2014 (4-8 months before Congress), inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after 24 January, 2014 (4 months before Congress)

** Please ensure that your VAT number appear on the booking form, in order to allow VAT reclaim.

We accept the contract terms and conditions (listed in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the TIVA – TCI 2014 Congress.

I am authorised to sign this form on behalf of the applicant/Company.

Signature

Date

Terms and Conditions

These terms are the contractual agreement between the organiser and the exhibiting /sponsoring company (exhibitor/s / sponsor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance sponsor/exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Supporter

Registration implies full acceptance by the exhibitors/sponsors of the exhibition / sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the conference without compensation or refund of sums already paid, and without prejudice to the exhibitor/sponsor.

By submitting an application to participate, the exhibitor /sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The exhibitor/sponsor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organiser

The Organiser undertakes to allocate exhibition space/sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors/sponsors. The Organiser reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the conference, with no obligation to provide compensation to the defaulting exhibitor / sponsor.

Liability Insurance

Equipment and all related display materials installed by exhibitors/sponsors are not insured by the Organiser, and the Organiser under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The exhibitor/sponsor shall hold harmless the organiser from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The sponsor/exhibitor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The exhibition manager, acting under direction of the organising committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the exhibition manager.

The organiser reserves the right to alter the general layout or limit the space allotted to each exhibitor/ sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than

the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the organiser will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the exhibitor /sponsor fail to make a payment on time, the organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfilment of contract.

Participation by exhibitors/sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the organiser. Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk.

The organiser ensures daily cleaning of the aisles. Exhibitors / sponsors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorisation.

Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors.

The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

It is the exhibitor's/sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifmpa.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the organiser to any suits, demands by the sponsor/exhibitor/any third party.